ELIZABETH LEVENGOODGRAPHIC DESIGNER



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EDUCATION

2014 - 2018 The State University of New York at Fredonia

BFA Graphic Design, Minor in Art History

Dean's List, Fredonia College Foundation Work-Study, Student AIGA

EXPERIENCE

2021 - Present Rich Products, Buffalo NY

Packaging Graphics Assistant

Provided support for Rich Product's Packaging Graphics team by updating existing graphics utilizing knowledge of typesetting, page layout, packaging graphic design and printing processes. Duties also included internal and client review processes, and collaborating with external vendors and uploading digital assets to centralized file storage locations.

2018 - 2021 In-Room Plus, Buffalo NY

Designer & Print Tech

Designer and printer of custom labels and packaging for hotel minibar products at a national level. Responsible for creation of custom label design for luxury hospitality indutry clients, small business marketing content, and daily high volume label printing / file organization.

2018 - 2021 Anthropologie, Buffalo NY

Sales Associate

Upheld high standards of appearance, customer connection, and daily sales goals while maintaining a clean and inviting store. Aided in presentation of merchandise & seasonal decoration of store.

2017 & 2018 New York State Summer School of VIsual Art, Fredonia NY

Artistic Mentor & Counselor

Pre-college art program staff member, Responsible for art mentorship & well being of 100+ high school age students. Participated in faculty art showcases & presented about personal art/design work.

MEMBERSHIPS & ACCOLADES

2014 - Present, American Institute for Graphic Arts Member: AIGA Upstate

2018, Cathy and Jesse Marion Art Gallery Featured Artist: BFA Senior Showcase

2017, Cathy and Jesse Marion Art Gallery Featured Artist: Faculty Pick Student Showcase

SKILLS

Adobe CC: Indesign, Illustrator, Photoshop Mac OS X & PC Prepress Setup & Printing Knowledge of SAP & Cumulus Photography & Image editing Illustration (vector & traditional)